

A PRACTICAL GUIDE TO CREATING YOUR BEST WORK

This book arms you with the **tools you need** to create a **powerful** vision and mission for your business and your life. Based on 25 years of **experience** running a profitable business, and years of studying the **great business** masters, Meisenheimer has pulled the most helpful information on **vision and mission** together into this **practical guide**. Read it, follow it, enjoy the benefits!



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The background of the right side of the image is a close-up of a brass compass resting on an old, yellowed map. The compass needle points towards the top right. The map shows various geographical features and text, though it is out of focus. The overall color palette is warm, with browns, yellows, and oranges.

Where Are You Taking Us?

A LEADER'S GUIDE TO
VISION AND MISSION

STEVE MEISENHEIMER