



## CORE MESSAGE EXPLORATION QUESTIONS

1. If you look at the arc of your life, what always comes back and calls to you to do that goes beyond your own gain?
2. What is/are your greatest passion(s)? How does this align with the world's greatest needs?
3. What contributions do you dream of making to others? How do you want to inspire them? When have you had the opportunity to do so in your work life or personal life?
4. What legacy would you like to leave?
5. When have you given more than you expected others to give?
6. What message would you like to shout to the world if you had just one minute? Has this message been present in all the major decisions of your life?
7. What specific examples of your leadership come to mind that align with your work and this message?
8. What experiences marked key turning points in your life?
9. Think of a story when:
  - You've experienced a deep sense of satisfaction or been most proud.
  - You've been badly hurt.
  - You've been the most frightened.
  - You've laughed so hard you fell out of your chair.
10. Think about someone you admire. What do you admire about that person? What does this tell you about your values?