



## **Stage Fright to Stage Free! My Content**

1. What is the core reason for your presentation? Are you sharing an important piece of information? Is it to inspire someone to act? Do you need a decision?
2. What message do you want your listener to walk away with and what is your call to action?
3. What are the three main points that support that core message and what backup do you have that will support these points? Stories? Data? Academic research?