



Andrea Beaulieu, ACC, CPQC

As an executive speech coach, story performance and presentation skills coach and trainer and authentic leadership coach and trainer, I bring my abilities as a speaker, writer and performer, and my background in leadership positions, to coach my clients to bring greater presence, awareness and skill to all of their communications and actions. I am certified as a Positive Intelligence® Mental Fitness Coach/Facilitator, and certified to administer the Leadership Circle Profile 360 Assessment which provides a full picture of the balance between a leader's creative competencies and reactive tendencies. The key to effective leadership and business performance is to lead from creative competencies.

Prior to starting my business 25 plus years ago, I served as director of public relations for Ramada, Inc. working as chief speech writer for the Chairman/CEO; as the executive director for two nonprofits; and in management, marketing and creative positions with a public relations agency, a national retail company, and an emergency medical standards organization. I have received numerous awards including The Art of the Show First Place from the International Association of Exhibition Management and the Copper Quill Award of Excellence from the International Association of Business Communicators.

As an executive coach, I've worked with numerous professionals -- individuals and teams -- who wanted to obtain greater clarity about their purpose, goals, strengths and challenges, bring forth their natural abilities and strengths, and strategize how to move forward with commitment and courage. At the core of much of this work has been supporting these individuals to embrace their humanity and adopt a growth mindset which includes taking calculated risks. It often involves learning the skills of communicating with intention, clarity and respect. Doing this work is a profound privilege for me.

I have taken the stage more than 2,000 times as a professional speaker, singer/songwriter and actress, learning the ins and outs of working with an audience. This affords a wealth of experience and expertise for my clients, helping them to capitalize on the power of the platform and avoid the pitfalls. My focus is getting to the essence of their purpose, values and goals and delivering them powerfully and authentically in the world.

I have trained hundreds of individuals and groups in speaking and presentations skills, working with numerous C-level individuals at international and national organizations, crafting speeches and other communication materials including editorial, branding and marketing communications. The Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation engaged me to write its storytelling program curriculum.

As a professional speaker, I have spoken to diverse audiences including the Women in Intel Network, the American Academy of Family Physicians Women's Health and Physician Wellness Conference, Northern Trust Bank, and the Association for Financial Professionals of Arizona, among others. I have performed before millions live and broadcast, traveling with the international organization, Up With People, singing and dancing at such prestigious events as the Super Bowl Halftime Show and the Indianapolis 500. As a member of the steering committee for the First Sino American Conference on Women's Issues in Beijing, China, I performed during the leadership farewell banquet in the Great Hall of China and, partnering with fellow musicians, wrote the conference theme song, *Holding Up Half the Sky*.

I have authored two books, *Finding Your Authentic Voice*, *Seven Practices to Free the Real You and Find Love, Happiness and Fulfillment*, and *Ah Ha! 100 Flashes of Insight and Inspiration from Your Authentic Voice*.

I am an ACC credentialed coach with the International Coaching Federation, am certified in Positive Intelligence® Mental Fitness Coaching/Facilitator, and have received certifications in the Leadership Circle Profile 360 Assessment, Neurolinguistic Programming from the Association for Integrative Psychology, and Facilitation Training from the Institute of Cultural Affairs (ICA). I have a coaching certificate in Transformational Life Coaching from the Southwest Institute of Healing Arts, am a coach with the global Humanitarian Coaching Network (HCN), and am an Advanced Communicator Gold with Toastmasters

International. I am a member of the Global Chamber of Commerce, the International Coaching Federation, and the vice chair of the Phoenix Sister Cities Grenoble, France Committee. I graduated from Scottsdale Leadership and Magna Cum Laude from Arizona State University in Mass Communications.