

# CAPABILITIES STATEMENT

## COMPANY OVERVIEW

Andrea Beaulieu Creates, LLC (ABC) was founded by Andrea Beaulieu, ACC, CPQC. The company provides coaching, consulting and training services in speaking, executive presence, communication, and authentic leadership. The company's mission is to support individuals and organizations to achieve greater clarity and facility to achieve their goals by engaging their natural abilities and strengths; by connecting authentically with their audiences; and by becoming aware of and effectively addressing their blind spots.

## CORE COMPETENCIES

- Keynote/thought leadership speech, executive presence, and authentic leadership coaching for CEOs and senior level staff
- Team training in presentation skills, story performance, meetings management, and interpersonal communication
- Individual support in executive presence, stage presence, and confidence
- Keynote speaker and workshop presenter
- Conference speaker preparation
- Team training in brand positioning and brand representation

## PAST PERFORMANCE

- American Express
- Arizona Attorney General's Office
- Arizona Department of Housing
- Babbitt Center for Land and Water Policy/Lincoln Institute
- Colas, Inc.
- Curebound
- Lovitt & Touche/MMA
- National Bank of Arizona
- PetSmart®, Inc.
- PetSmart® Charities
- Simpleview
- Stratco
- Wells Fargo

## DIFFERENTIATORS

Andrea Beaulieu Creates, LLC has delivered executive coaching and training to leaders and teams in the local, national and international arenas for more than 30 years. Highlights of Andrea Beaulieu's extensive experience and credentials include:

- ICF Credentialed Coach
- Leadership Circle Profile 360 Assessment Certification
- Positive Intelligence® Mental Fitness Certified Coach
- NLP Certificate, Association for Integrative Psychology, Kuakini-Kona, HI
- Transformational Life Coaching Certificate, SW Institute of Healing Arts, Tempe, AZ
- Technology of Participation Facilitation Training, Institute of Cultural Affairs (ICA)
- 2,000 times on stage as a professional speaker, singer/songwriter and actress.
- Performed before millions live and broadcast including Super Bowl Halftime Show and the Indianapolis 500
- First Sino American Conference on Women's Issues in Beijing, China, Steering Committee Member
- Author, *Finding Your Authentic Voice, Seven Practices to Free the Real You and Find Love, Happiness and Fulfillment*, and *Ah Ha! 100 Flashes of Insight and Inspiration from Your Authentic Voice*

At Andrea Beaulieu Creates, LLC, we are committed to treating each client with respect and dignity. We coach and train our clients and their teams to bring greater presence, awareness and skill to their communication and actions.

## CORPORATE DATA

UEI:US9UMMF6QH83  
CAGE: 9FN01  
NACIS: 541611, 541613  
Certified WOSB and EDWOSB

## CORPORATE CONTACT

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Founder and Principal*



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